

## Your Christmas Covered! Have you considered the gift of a warmer pool? A safer pool? A sustainable pool? Holiday shopping starts here ...

Dear Santa

I'm not going to lie – it has been an interesting year. There I was cruising through life, a successful business owner age 60 and definitely a re-confirmed bachelor having lost my wife many years ago. The classic single bloke – sports channel permanently on, never less than a dozen beers in the fridge, a weekly order for Boerewors at the butcher, Sally the slobbery Rottweiler with free rein of the house and my golf clubs in their own special spot at the front door. While there have been some applicants trying for the job of Mrs Number 2 over the years, I'd pretty much given up on love...until a few too many beers after golf when my mates convinced me to give online dating a try.

Fast forward a few months (well, 93 days) and I am standing at the altar, my golf mates on one side, all appreciating the good looking line up of Russian bridesmaids on the other side, and me watching the lovely 25-year old Katya gallop down the aisle towards me. (I couldn't fault her enthusiasm Santa, not from the minute we met did I doubt she loved me).

I've always been a sucker for exotic accents but I never thought that, in my own man cave of a house, English would become the minority. Within a month of the wedding, Katya's mother came back out to SA for a visit. I was surprised at how much luggage she had for a two-week trip and why a collection of antique china figurines were needed on holiday. Next to 'visit' were Katya's cousins and their three rowdy toddlers, also with alarming amounts of luggage and a poodle that had to do some time in quarantine. Seemed like a lot of trouble, to bring the dog on holiday, but I thought maybe it was a cultural thing.

Hearing about my house guests, my golf mates began to cast suspicions around the true intentions of my new family. I defended the gorgeous Katya vehemently but my antennas did start jangling when I happened to see in cousin Sergei's room a letter of appeal to Home Affairs. Katya soon put my fears to rest though, assuring me with her beautiful smile that it was just about the holiday visa and nothing permanent.

I began to find my house guests a little tiresome. Now, in my once glorious man cave, the sports channel has been replaced by cartoons 24/7. There are odd porcelain dolls in my bathroom and little crocheted cloths on my couches and tables. There is never a cold beer or Boerewors to be found in the fridge yet the freezer is packed with vodka. No hot water in the geyser, ever. My golf clubs now sleep in the garage. And I have been told to do something about my pool...

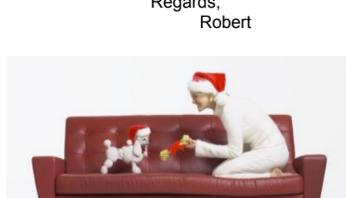
A few weeks ago when I was on a business trip, my mother-in-law took an 'unintentional pool bathe', which means in English that she fell in the pool after one too many vodkas. The following day, two of the kids copied the old duck and went head first into the pool, thankfully with my domestic worker nearby so she got to them right away. Now every outside door in the house is double bolted and the windows permanently shut (not fun in an African summer nor with a mother-in-law who smokes like a chimney).

Yesterday, as I sat outside in my undies sipping very cold vodka at 7am, staring at my pool and wondering how to address the problem, the poodle chose to pick a fight with Sally Rottweiler (gutsy ball of fluff that it is). Rethinking its strategy once it realised it was toast, it did a sharp 180 degree turn to shake Sally off, only to skid, over correct and sail straight into the pool right before my eyes. I considered just using the leaf scoop to rescue the poodle (I had after all had vodka for breakfast) but my conscience got the better of me and in I went to rescue it, Sally killing herself laughing from the side. The final straw was an hour later, when I discovered exactly why there was never any hot water in the house. Cousin Sergei's wife has only been taking buckets of hot water out to the pool, having read about heated pools and now wanting one.

It all culminated in a family sit down, for which I hired an interpreter to convey the new house rules. It was a good meeting with commitments made on both sides. Theirs being to reintroduce beers and Boerewors to the fridge, and keep my bathroom figurine free. Mine being to a) stop asking cousin Sergei when he is due back at work, and b) to get the pool covered professionally.

So Santa, I've been really good and undeniably patient this year so please send me the right pool cover for my needs? A cover that will avoid any family or poodle drownings and make the water warm enough to avoid a burnt out geyser? I know they are only here on holiday but there's other news just in - my lovely Katya is now pregnant. (The interpreter tells me that Katya was referring to vitamin pills when we first had the important conversation about me not wanting to extend my lineage any further). I'm still trying to work out how to tell my golf mates...

Regards,  
Robert



PS — I enclose the image from Katya's 2014 Christmas card, shot at great expense in a professional studio, according to my bank statement. I asked why I wasn't included. She said maybe next year so that's great — something for me to look forward to.



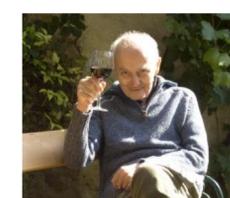
**THE POWERPLASTICS SOLID SAFETY COVER:**  
SA's leading child safety cover.  
Learn more below!

Dear Robert,

I'll drop off a [PowerPlastics Solid Safety Cover](#). It takes the weight of two adults and a child so little chance of any unintentional vodka-flavoured bathing by mothers-in-law or poodles, nor by your bun currently in the oven. Its ratchet tensioning system is super easy to use, in all languages, and I'll bring you a colour that blends in with the rest of your once glorious man cave. Springbok racing green ok? I can't guarantee significantly warmer water with the safety cover (the Sol+Guard or Thermal GeoBubble are among the best heating covers) but child and geriatric safety seems to be the main thing to get right. The PowerPlastics Solid Safety cover will also save on power and water too so you can buy the family a really great present for your first Christmas together. (Hint – start your gift shopping at your travel agent. If that's too obvious, invite Home Affairs round for a New Years drink?)

Have you considered retaining the interpreter on a permanent basis? I reckon she could save you a lot of money. Katya is going to need all the vitamins she can get, caring for a baby and a husband whose age gap borders on ridiculous.

Ho ho ho ...  
Yours,  
Santa



PS — I enclose a picture of your mother-in-law's half brother. He arrives on December 24th, just for two weeks. For fear of repeating myself, Ho ho ho.

PPS — on a more serious note, high five to your domestic worker for her rescue mission. So many drownings could be avoided if every person in the home knew how to swim. Your new family would do well to read up on child safety methods on [www.topstep.co.za](#), the home of pool safety.

## Christmas Covered! The pool owner's essential guide to festive season shopping

Pool covers really do make an awesome gift. Give the gift of child safety and peace of mind, or the gift of thermal pool covers that heat the water naturally and save water, power and chemicals. And if you want to go for the top of the range, our fully automated range of covers will get you Brownie points right through to next Christmas!

The only problem with this gift is that it may be tricky to hide under the tree but we're sure you'll find an interesting way to present it to the family! Order now to have it ready for Christmas.

### Six stocking fillers for every budget and pool type!



1



2



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#### 1. SOL+GUARD GEOBUBBLE: NATURAL HEATING

Raise your water temperatures by up to 8 degrees C through free energy gain only. This high performance GeoBubble cover extends the swimming season by 6-8 weeks. Click [here](#) to learn more.

#### 2. ENERGYGUARD GEOBUBBLE: POWER SAVING

Using the high performance GeoBubble material, EnergyGuard prevents algae growth and reduces filtration by 50% without affecting your water hygiene. With the rising power tariffs, this cover has a short payback period. Click [here](#) to learn more.

#### 3. THERMAL GEOBUBBLE: REDUCED MAINTENANCE & YEAR-ROUND SAVINGS

Raise water temperatures by up to 6 degrees C and greatly reduce water evaporation, power and chemical input. Also a great way to hibernate the pool if you're going away over the holidays. Click [here](#) to learn more.

#### 4. THE POWERPLASTICS SOLID SAFETY COVER: CHILD AND PET SAFETY

This is the easiest safety cover to use given the lack of fiddly hooks and eyelets. Takes the weight of two adults and a child. Also reduces water evaporation by 98%+ and lowers filtration times and chlorine input. [Accessorise with EasyRoll](#) for even greater convenience. Click [here](#) to learn more.

#### 5. STARLINE ROLDECK: STYLISH AUTOMATED CONVENIENCE

Hands down, the Rolls Royce of pool covers. Choose from a variety of slat colours and fitment options to give a beautiful finish to the elegant home. Click [here](#) to learn more.

#### 6. LEAFNET: DEBRIS FREE POOLS

Improve water hygiene by keeping leaves and debris out the pool, and reduce time spent on maintenance. Also reduces water evaporation. Click [here](#) to learn more.

**These are just the best selling pool covers at this time of year. To view the rest of our range and accessories, visit our website. You can also generate an instant quote use our [Online Quote form](#).**

## PowerPlastics Pool Covers wishes its customers a happy and safe holiday season. Thanks for your valued support during 2014.

Please note that we will be closed on December 25th, 26th and on January 1st. If you would like to place an order for delivery before the holidays, please allow seven working days.

Any queries, chat to our sales team in Cape Town on 021 703 5880 or [info@powerplastics.co.za](mailto:info@powerplastics.co.za), or our sales team in Johannesburg: 011 234 5949 or [stephan@powerplastics.co.za](mailto:stephan@powerplastics.co.za)

[www.powerplastics.co.za](http://www.powerplastics.co.za)

### About PowerPlastics Pool Covers

PowerPlastics Pool Covers manufacture an innovative range of pool cover solutions, taking an insightful approach to product development and promoting a lifestyle choice, not just a pool cover. Our solutions are always innovative, directly addressing issues affecting South African pool owners. We have tailored a range of thermal pool covers in response to local crises including the ongoing electricity and water crises and the need to shrink carbon footprints in the domestic setting. With remarkable high performance thermal pool covers, PowerPlastics Pool Covers is widely regarded as the leading supplier of covers for the eco-conscious pool owner and runs a broad educational campaign regarding the environmental impact of swimming pools.

Child safety around pools is of paramount importance at PowerPlastics Pool Covers, giving parents peace of mind with the PowerPlastics Solid Safety Cover, one of the most effective and easy to use methods of securing your pool on the market. We are educators in this field too and consistently seek to educate pool owners on the drowning risk of open pools. PowerPlastics Pool Covers is also the founder of educational blog TopStep, the home of pool safety, an online platform for both the industry and public to better understand the nature of child drownings and local legislative requirements.

At the top end of the market is the fully automated imported system, Starline Roldeck. This top of the range cover offers true modern convenience and adds the perfect finish to the 'no expense spared' home.

Also available is the PowerPlastics JetStreams, a state of the art range of counter current jets with a system for every requirement, from professional swimmers wanting a flat current just below the surface to train in, to floor mounted jets for soothing massage. The vast range of JetStreams' applications extends from meditative relaxation to focused massage and athletic exercise, all in the privacy of your own home.

PowerPlastics Pool Covers has teams servicing Johannesburg, Pretoria, Cape Town, Durban, Port Elizabeth, George, Vereeniging, Nelspruit, Bloemfontein, Hoedspruit, Pietermaritzburg and Polokwane. Our superior manufacturing and locally unparalleled designs combined with an unfailing customer centric approach are what sets us apart in the industry. Visit [www.powerplastics.co.za](http://www.powerplastics.co.za) for more info.



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