

Your Christmas Covered!
Have you considered the gift of a warmer pool? A safer pool? A sustainable pool?
Holiday shopping starts here ...

Dear Santa

It's been a year of change. I lost my wife a few years back and having clung onto the family home for as long as possible, the cost of running the house for just one person started to show signs of wear and tear on the family bank account. My daughter decided it was time to move me into the cottage on her property. She dressed it up as wanting to keep a closer eye on me but personally I reckon the kids are preserving their inheritance.

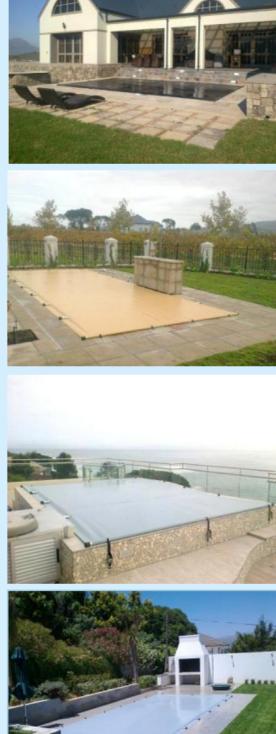
On paper the idea made sense but I didn't bargain on becoming a permanent baby sitter come pool watcher for my three grandchildren—all under six years, all with a dangerous fascination with water. On top of this, my daughter gives board and lodging to her goddaughter—17 going on 27 with a dangerous fascination for boys, booze and practical jokes. In short, it's a little chaotic around here and my original plan to live out my days peacefully, sitting on my patio every evening nursing a beer or two has basically gone for a ball of chalk. What does my head in is the family's complete blind spot when it comes to the pool—it's a drowning waiting to happen Santa. Back in the day I was a teacher and I had the harrowing experience of finding a drowned child in the school pool. My daughter insists she will not destroy the lines of her garden (which I admit is spectacular and worthy of a glossy magazine) with an unsightly pool fence or net and that our supervision should be enough. I however know it is a matter of time until I fish an inquisitive grandchild out of the pool. And it is not just the toddlers I worry about—the godchild too. Just last week she thought she could sneak in a house party while we took the little ones to the Christmas pantomime. I mean, the teens can all swim but even le Clos would shy away from a pool infused with that much tequila!

So determined to somehow avoid a drowning, I bought a few of those wrist alarms for the toddlers last week and strapped them on. Hardly a fail safe method but they didn't affect the garden (heaven forbid!) and are better than nothing. Unbeknown to me, the goddaughter, the wicked child, thought it'd be funny to put one of the alarms on the family Labrador who is in and out the pool 20 times a day. Let's just say last Sunday at 5am I belted across the front lawn like Forrest Gump only to find I was rescuing the Labrador, the best swimmer in the family. Worse still, the goddaughter filmed my daring rescue on her cellphone and by 9am over 20 000 people on Youtube had seen me tearing off to save the dog in only my Y fronts.

Aside from the pool being a death trap for kids, I also seem to have been appointed Head of Pool Maintenance, the not so subtle point made when my daughter gave me a leaf scoop for my birthday last month, complete with my name engraved on the handle (her warped sense of humour alive and well!) I might add we live in the windiest part of Cape Town and I put in at least an hour a day with my monogrammed leaf scoop.

I'm officially bored of permanently having one eye on the kids and one eye on the wind speed forecast. I'm tired too of the wet Labrador drying itself on my bed and not my daughter's. So I've given up reasoning with my daughter—we're hereby going ahead with a solid, child-safe pool cover Santa, one that blends perfectly with the surrounds please. One small confession....I've booked myself a four-month Bahamas cruise and if the monthly cost of maintaining the pool is lowered by my Christmas gift to the family, I won't feel so guilty about the five-star cruise making such a dent in their inheritance. Believe me, it's a notable dent too. Bahamas here I come! I thought I'd tell them over Christmas lunch. With the pool cover as a backdrop. After a few beers.

Best regards,
 William



THE POWERPLASTICS SOLID SAFETY COVER:
let us watch your children over the holidays!
 Available in blue, black, green, brown, beige, white or grey, and withstands up to 175kg.
 See below or click [here](#) to learn more.

Dear Will

I saw that clip on Youtube. So did my wife. She kept watching it over and over until it dawned on me that Mrs Claus actually fancied the old man in his Y fronts (she doesn't get out much). I had to put a password on my iPad in the end. I take it you didn't see the goddaughter's clip of the infamous house party? Yeah, may wanna check that one out ... great shot of her mates rummaging around in your bedroom and smoking your pipe.

The PowerPlastics Solid Safety Cover is what you'll be getting the family this year. As you can see in the pictures above, it comes in comes in several colours, allowing for a good match and nice blend into the surrounds. So I hereby pledge to eat my red woolly socks if your daughter finds it interferes horribly with the look of her garden. She will have no grounds to bleat about it being hard to put on or off the pool either as there are no fiddly hooks and eyelets to contend with, just a simple pole and ratchet system to create the tension. With the cover's savings on water, power and chemicals, you'd be well within your rights to make the cruise an annual thing. And you can retire the pool scoop too. Hey, why not get it framed and give it to your daughter for her birthday?

I am also throwing in some decent underwear. The ladies on your pensioners' cruise may be old but they have more discerning, worldly tastes.

Ho Ho Ho and happy cruising Billy,
 Love Santa

PS—because you love Labradors so much, you're getting a bonus (4-legged) Christmas present. Am sure your daughter won't mind babysitting while you sail the seven seas. Payback, perhaps? >>>>



Christmas Covered! Win cash back!

Does your partner moan about the cost of maintaining the pool each month? Is your pool so cold it is barely used but still costs a fortune to maintain? Do you live a eco-friendly lifestyle but your pool is anything but eco-friendly? The gift of a covered pool really is the gift that keeps on giving so why not do your shopping here!

Herewith our top picks to guide you—there's a cover for every pool owner and household budget. Be sure to confirm your order by 14 December 2012 and stand a chance to win back the cost of your cover in January (up to the value of R5000). To qualify, just place your order, then 'Like' our [Facebook](#) page and share three of our wall posts. Send your details to Carolyn (info@powerplastics.co.za) with the subject line 'Win with Christmas Covered'.



SOL+GUARD: BEST BUY FOR NATURAL HEATING

Sol+Guard raises water temperatures by up to 8 degrees C through free energy gain only. Made from high performance GeoBubble material, this cover extends the swimming season by 6-8 weeks. At night, put the pool lights on and enjoy the gentle light and aesthetically pleasing setting. Click [here](#) to learn more.



ENERGYGUARD: BEST BUY FOR POWER SAVING

Without light, algae cannot grow. Made from high performance GeoBubble material, EnergyGuard has a dark grey surface to prevent algae growth, reducing filtration by 50% - without affecting your water hygiene. A unique cover that addresses the ever increasing power tariffs and the notable savings means a short payback period. Click [here](#) to learn more.



THE POWERPLASTICS SOLID SAFETY COVER: BEST BUY FOR CHILD SAFETY

Available in blue, black, green, brown, beige, white or grey, this is the easiest safety cover to use on the market given the lack of fiddly hooks and eyelets. Also reduces water evaporation by 98% + and lowers filtration times and chlorine input—a cover offering safety and sustainability! Click [here](#) to learn more.



THERMAL RANGE: BEST BUY FOR REDUCED MAINTENANCE & YEAR-ROUND HOUSEHOLD SAVINGS

Our Thermal Imported cover made from high performance GeoBubble material or our Thermal Economy cover will raise water temperatures by up to 6 degrees C and greatly reduce water evaporation, power and chemical input. Also a great way to hibernate the pool if you're going away over the holidays. Click [here](#) to learn more.



STARLINE ROLDECK: BEST BUY FOR CHIC AUTOMATED CONVENIENCE

If you're after a beautifully accessorised pool area that blends into the surrounds and complements your designer home, then Starline Roldeck—the Rolls Royce of pool covers—is the cover for you. Available in a variety of slat colours and fitment options and can be linked to the home's automation systems. Click [here](#) to learn more.



LEAFNET: BEST BUY FOR POOLS IN AREAS SUBJECT TO FREQUENT WIND

Leaves and debris left rotting in the pool will alter the pH and require extra chemical treatment to restore the correct balance. Use our LeafNet, a PVC mesh cover, to reduce time spent on pool maintenance and keep the pool clear of garden debris. Also reduces water evaporation. Click [here](#) to learn more.

PowerPlastics Pool Covers wishes its customers a fun-filled and safe holiday season. Thanks for your valued support during 2012.

Please note that we will be closed on December 25th, 26th and on January 1st. If you would like to place an order for delivery before the holidays, please allow seven working days.

Any queries, chat to Carolyn on 021 703 5880 or info@powerplastics.co.za, or Brad in our Johannesburg branch: 011 462 7897 or joburg@powerplastics.co.za

Why not use our online order system to place your order today:
<http://www.powerplastics.co.za/order.asp>
www.powerplastics.co.za



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About PowerPlastics Pool Covers

PowerPlastics Pool Covers manufacture an innovative range of pool cover solutions, taking an insightful approach to product development and promoting a lifestyle choice, not just a pool cover. Our solutions are always innovative, directly addressing issues affecting South African pool owners. We have tailored a range of thermal pool covers in response to local crises including the ongoing electricity and water crises and the need to shrink carbon footprints in the domestic setting. With remarkable high performance thermal pool covers, PowerPlastics Pool Covers is widely regarded as the leading supplier of covers for the eco-conscious pool owner and runs a broad educational campaign regarding the environmental impact of swimming pools.

Child safety around pools is of paramount importance at PowerPlastics Pool Covers, giving parents peace of mind with the PowerPlastics Solid Safety Cover, one of the most effective and easy to use methods of securing your pool on the market. We are educators in this field too and consistently seek to educate pool owners on the drowning risk of open pools. PowerPlastics Pool Covers is also the founder of educational blog TopStep, the home of pool safety, an online platform for both the industry and public to better understand the nature of child drownings and local legislative requirements.

At the top end of the market is the fully automated imported system, Starline Roldeck. This top of the range cover offers true modern convenience and adds the perfect finish to the 'no expense spared' home.

PowerPlastics Pool Covers has teams servicing Johannesburg, Pretoria, Cape Town, Durban, Port Elizabeth, George, Vereeniging, Nelspruit, Bloemfontein, Hoedspruit, Pietermaritzburg and Polokwane. Our superior manufacturing and locally unparalleled designs combined with an unfailing customer centric approach are what sets us apart in the industry. Visit www.powerplastics.co.za for more info.



We've got you covered!

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